Best Medical Practices:
Maximizing Skills, Minimizing Risk

Friday — December 14, 2012
The Fairmont Copley Plaza, Boston, MA

Directors
Jane S. Sillman, MD, Marc B. Garnick, MD,
David W. Bates, MD, MSc

Register Now! Seating Is Very Limited
Earn up to 8.75 AMA PRA Category 1 credits™ and 8.75 Risk Management credits

www.cme.hms.harvard.edu/courses/medicalpractices
We invite you to our 3rd Best Medical Practices: Maximizing Skills, Minimizing Risk course. This unique course offers an opportunity to hone your ambulatory diagnostic and treatment skills and reduce your risk of being sued for medical malpractice. You will learn about 1) the major reasons for malpractice claims in general internal medicine, with a special emphasis on cancer related claims, and how to maximize key practice skills and minimize risk, 2) how to create and use a primary care morbidity and mortality conference for ongoing education about practice errors and solutions to prevent recurrences, and 3) state of the art use of your electronic medical record to improve your medical practice.

General internal medicine physicians are at high risk for being sued for malpractice. The commonest reason for malpractice claims is delayed diagnosis of cancer. This course will update you on screening for common cancers, creating a therapeutic doctor-patient relationship and creating “best practice” office systems for tracking completion and results of screening, and completion of referrals.

Our one day course will feature lectures in the morning and interactive workshops in the afternoon to maximize your opportunity to interact with the faculty. The faculty are national experts on providing state of the art cancer screening and ambulatory general internal medicine.

Upon completion of this course, participants will be able to:
• Integrate state of the art data on cancer screening into the care of your patients
• Apply behavioral principles to develop a patient-centered doctor-patient relationship during the office visit
• Develop techniques that create a patient-centered office visit
• Participate in an existing Primary Care Morbidity and Mortality conference, or start one in your practice environment
• Use electronic medical records in your practice to maximize patient safety and minimize patient risk

• Whole-group lectures on cancer screening
• Special presentation: “Shining a Light on Ambulatory Risk”
• Primary Care Morbidity and Mortality Conference: challenging cases
• Learn from the experts about optimizing use of your electronic medical record. Separate workshops for eClinical Works, EPIC, LMR and Web OMR users
• You will take home an extensive syllabus in hard copy and CD
• 8.75 CME credits and 8.75 Risk Management credits
• You are invited to be our guest for lunch

The Harvard Medical School is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Harvard Medical School designates this live activity for a maximum of 8.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the course.

This activity meets the criteria for 8.75 hours of Risk Management credits in Massachusetts. Risk management credits were determined based on criteria outlined by the Massachusetts Board of Registration in Medicine. Please check with your individual state licensing board requirements before claiming risk management credits. Physicians should only claim credit commensurate with the extent of their participation in the activity.
Tom A. Augello  Multimedia Editor/Producer, CRICO

David W. Bates, MD, MSc  Professor of Medicine, Harvard Medical School; Chief, Division of General Internal Medicine and Primary Care, Brigham and Women’s Hospital

Ellen Epstein Cohen, Esq.  Founding Partner, Adler, Cohen, Harvey, Wakeman & Guéguenéziean, LLP

Jonathan Friedes, MD  Clinical Instructor in Obstetrics, Gynecology and Reproductive Biology, Harvard Medical School; Chairperson, Harvard Vanguard Medical Associates OB/Gyn Design Team

Marc Garnick, MD  Clinical Professor of Medicine, Harvard Medical School; Attending Physician, Beth Israel Deaconess Medical Center; Editor in Chief, HMS Annual Report on Prostate Diseases and www.HarvardProstateKnowledge.org

David Ives, MD  Instructor in Medicine, Harvard Medical School; Medical Director, Affiliated Physicians Group, Beth Israel Deaconess Medical Center

Francine Jacobson, MD  Assistant Professor of Radiology, Harvard Medical School; Attending Physician in Radiology, Brigham and Women’s Hospital

Jeffrey A. Linder, MD  Associate Professor of Medicine, Harvard Medical School; Associate Physician, Brigham and Women’s Hospital

Trish Manning, RN, BPS  EHR Optimization Manager, Mount Auburn Cambridge Independent Practice Association

Ann Louise Puopolo, BSN, RN  Vice President, Patient Safety, CRICO

Gordon D. Schiff, MD  Associate Professor of Medicine, Harvard Medical School; Associate Director, Center for Patient Safety Research and Practice, Brigham and Women’s Hospital

Helen Shields, MD  Professor of Medicine, Harvard Medical School; Physician, Beth Israel Deaconess Medical Center

Jane S. Sillman, MD  Assistant Professor of Medicine, Harvard Medical School; Director Emerita, DGM Primary Care Residency Program, Brigham and Women’s Hospital

Susan L. Troyan, MD  Instructor in Surgery, Harvard Medical School; Associate Surgeon, Breast Surgical Oncology, Dana-Farber Cancer Institute and Brigham and Women’s Hospital

Nadine Tung, MD  Associate Professor, Harvard Medical School; Director, Cancer Genetics and Prevention Program, Beth Israel Deaconess Medical Center; Breast Medical Oncology, Beth Israel Deaconess Medical Center

Laura B. Zucker, MD  Clinical Instructor, Harvard Medical School; Assistant Medical Director, Mt. Auburn Cambridge Independent Physician Association (MACIPA)
Friday, December 14, 2012

7:00 - 7:50 AM  Registration and Continental Breakfast

7:50 - 8:00  Welcome .................. Jane S. Sillman, MD, and Marc B. Garnick, MD

LECTURES

8:00 - 8:30  Malpractice Risks for PCPs ............ Ann Louise Puopolo, BSN, RN
8:30 - 9:15  Update on Best Medical Practices ........... David W. Bates, MD, MSc
9:15 - 10:00  Breast Cancer Screening .............................. Susan Troyan, MD

10:00 - 10:15  COFFEE BREAK

10:15 - 11:00  Colorectal Cancer Screening ........................ Helen Shields, MD
11:00 - 11:45  Prostate Cancer Screening ........................ Marc B. Garnick, MD
11:45 - 12:30 PM  Lung Cancer: Screening in Smokers .......... Francine Jacobson, MD

12:30 - 1:00  COMPLIMENTARY LUNCH PROVIDED

1:00 - 1:45  SPECIAL PRESENTATION
Shining a Light on Ambulatory Risk ...................... Tom A. Augello

LECTURES

1:45 - 2:25  Impact of the Family History on Cancer Risk
and Screening .............................................. Nadine Tung, MD
2:25 - 3:00  Communicating with Patients ..................... Jane S. Sillman, MD
3:00 - 3:40  How to Minimize Risk: the Legal Perspective
..................................................................... Ellen Epstein Cohen, JD

3:40 - 3:55  COFFEE BREAK

3:55 - 4:40  Primary Care Morbidity and Mortality Conference
.................................................................. Gordon D. Schiff, MD

4:40 - 5:40  CHOICE OF WORKSHOP
Ask the Expert: Best Practices for Using Your Electronic Medical Record

Workshop A  Using EClinical Works .................. Trish Manning, RN, BPS
            and Laura B. Zucker, MD, MPH
Workshop B  Using EPIC ....................................... Jonathan Friedes, MD
Workshop C  Using LMR ...................................... Jeffrey A. Linder, MD
Workshop D  Using Web OMR ............................... David Ives, MD

Course ends at 5:45 PM

Program changes/substitutions may be made without notice.
REGISTRATION INFORMATION
Registration is limited to 100 physicians practicing office-based General Internal Medicine. The registration fee is $100. Registration by credit card (VISA or MasterCard) can be made at: www.cme.hms.harvard.edu/courses/medicalpractices. Registration by check (draft on a United States bank), please make payable to Harvard Medical School and mail with registration form to Harvard Medical School–Department of Continuing Education, PO Box 417476, Boston, MA 02241-7476. Telephone or fax registration is not accepted. Registration with cash payment is not permitted. Upon receipt of your paid registration an email confirmation from the HMS-DCE office will be sent to you. Be sure to include an email address that you check frequently. Your email address is used for critical information including: registration confirmation, evaluation and certificate.

INQUIRIES
By phone 617-384-8600, Monday-Friday, 10 AM to 4 PM (EST) or by email at: hms-cme@hms.harvard.edu.

ONLINE INFORMATION
To register or view activity information online, visit: www.cme.hms.harvard.edu/courses/medicalpractices. To ensure proper registration, please add the first three characters of the source code found at the bottom of this registration form.

DISCLOSURE POLICY
Harvard Medical School (HMS) adheres to all ACCME Essential Areas, Standards, and Policies. It is HMS's policy that those who have influenced the content of a CME activity (e.g. planners, faculty, authors, reviewers and others) disclose all relevant financial relationships with commercial entities so that HMS may identify and resolve any conflicts of interest prior to the activity. These disclosures will be provided in the activity materials along with disclosure of any commercial support received for the activity. Additionally, faculty members have been instructed to disclose any limitations of data and unlabeled or investigational uses of products during their presentations.

REFUND POLICY
A handling fee of $60 is deducted for cancellation. Refund requests must be received by postal mail, email or fax one week prior to this activity. No refunds will be made thereafter.

COURSE LOCATION
All sessions for this course will be held at The Fairmont Copley Plaza, 138 St. James Avenue, Boston, MA 02115 (Telephone: 617-267-5300).

ACCOMMODATIONS/TRAVEL
A limited number of rooms have been reserved at The Fairmont Copley Plaza, (Telephone: 617-267-5300) until November 30, 2012. Please specify that you are enrolled in this activity to receive a reduced room rate of $199 per night Single/Double.
Full Name ________________________________

First  Middle Initial  Last

Mailing Address

Street  City  State  Zip Code

Daytime Phone (_______) _____________________________ Fax Number (_______) _______________________________

Please note: Your email address is used for critical information including: registration confirmation, evaluation and certificate. Please be sure to include an email address you check daily or frequently.

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☐ Please check if you wish to be excluded from receiving email notices of future HMS-DCE programs.

Profession __________________________________________ Degree_____________________________________________

Primary Specialty (Physicians Only) ____________________________ Board Certified?  ☐ Yes  ☐ No

Professional School Attended (Physicians Only)

☐ Harvard Medical School  ☐ U.S. Medical School  ☐ International  Year of Graduation _______________________

WORKSHOP REGISTRATION

Please select one workshop

Tuesday, December 14, 2012

4:40 - 5:40

Workshop A  Workshop C  Workshop B  Workshop D

Online registrants - add the first three characters of the source code found here ➤  Source Code:  W E B