

Walk This Way

Key Steps to an Effective Patient Safety Culture

What's Your Goal? Envisioning Your Future Work Environment

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FOUNDED BY BRIGHAM AND WOMEN'S HOSPITAL AND MASSACHUSETTS GENERAL HOSPITAL

Building Culture From The Ground Up: Brigham and Women's South Huntington Clinic



Disclosures

- The practice opened August 1, 2011
- Stuart Pollack MD (Medical Director) and Linda Jo Stern MPH (Practice Manager) helped create presentation

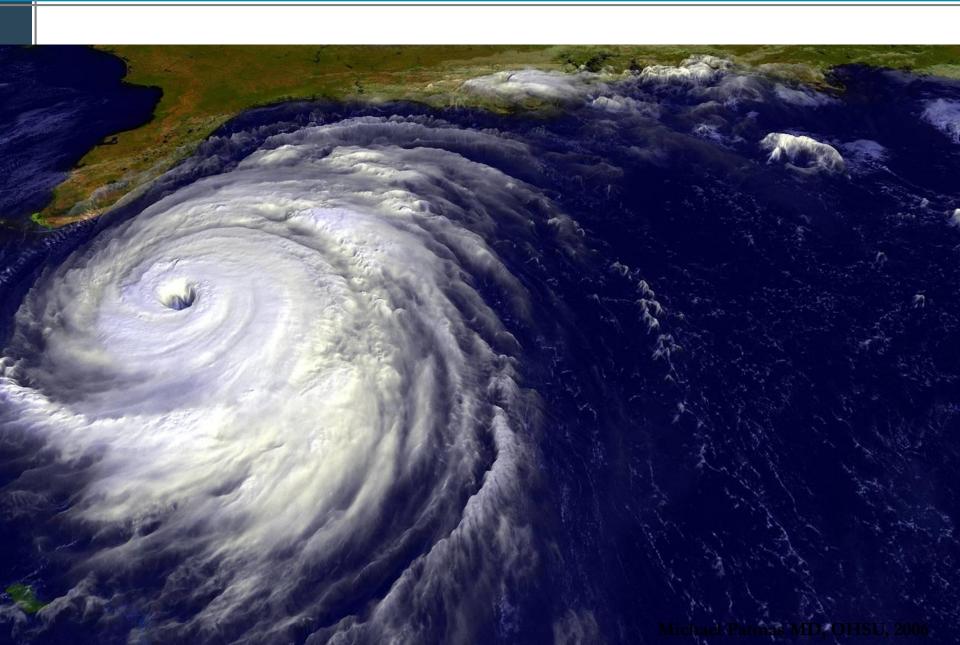


Outline

- Understand what a Patient Centered Medical Home is, and how it fits into current health care delivery reform
- Discuss lessons learned from starting a new practice
- Describing the importance of creating a "Goal Culture"
- 7 "habits" that have been key to achieving that culture



Our Health Care System: A "Perfect Storm"



Changing Direction

"If you don't change direction, you may end up where you are heading."

-Lao Tzu

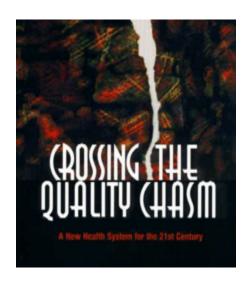


Reinventing the Way We Do Things

"Current care systems cannot do the job.

Trying harder will not work.

Changing systems of care will."



Institute of Medicine. Crossing the Quality Chasm. 2001

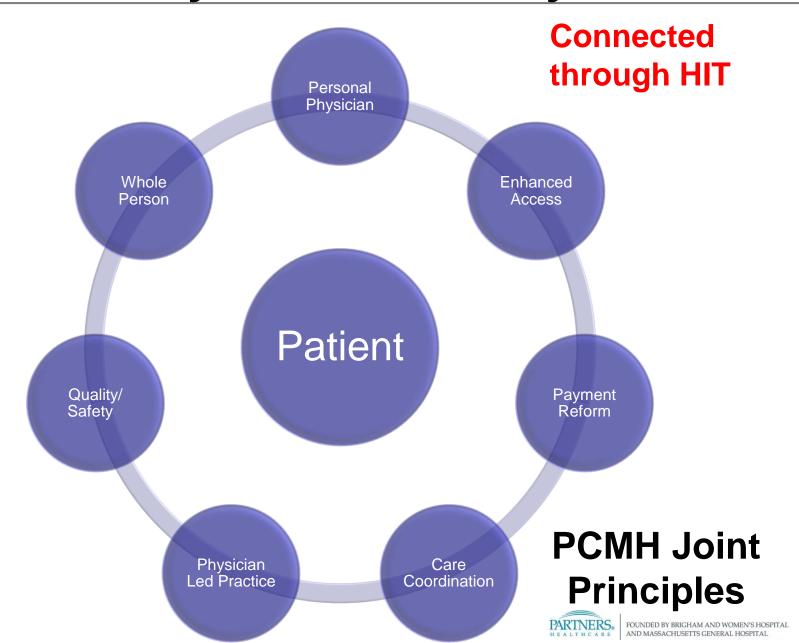


"Sounds like a Nursing Home..."

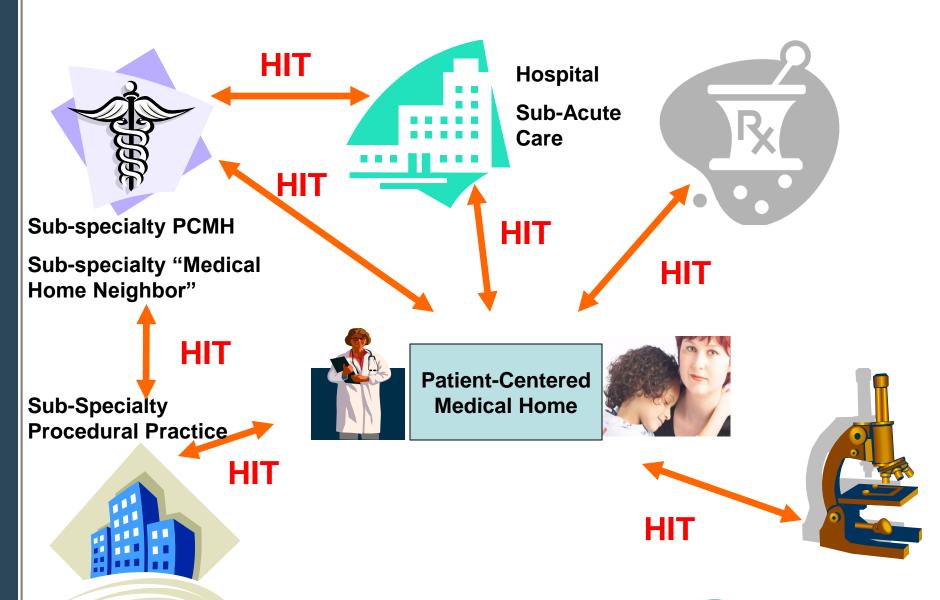
- Patient Centered Medical Home
- Not a great name...
- Patients and many providers not aware



"Great Primary Care, Delivered by A Team"



Accountable Care Organizations



Genesis

The Opportunity

- BWH and Partners signing ACO contracts
- Need expanded base of primary care
- Need new models for building team-based care in an academic medical center

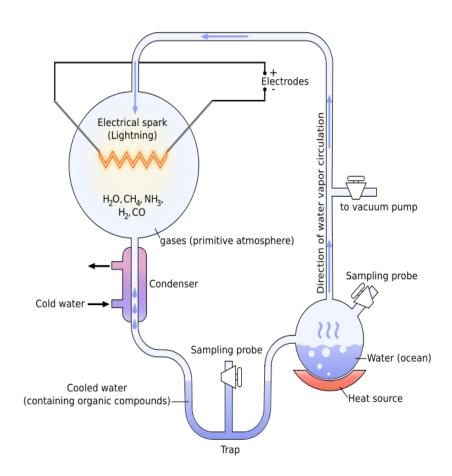
The Proposed Solution

- 2 year planning process
- Multiple stakeholders
- "Innovation lab" for primary care delivery
- Building a new practice using a team-based model of care
 - Provide comprehensive proactive care
 - Increase access
 - Decrease fragmentation
 - Focus on prevention, chronic disease mgmt, and transitions of care

Goals

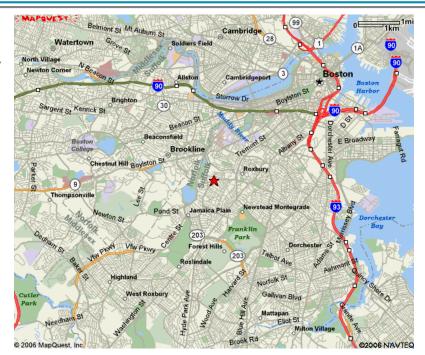
- Goal is not to open the world's best primary care practice
 - Since we really don't know what that is

 Goal is to set the initial conditions of the practice such that it will naturally evolve into the world's best primary care practice



Who we are...

- Located in Jamaica Plain, MA
- Open 8-7 Mon-Thurs,8-5 Friday, 9-1 on Saturday
- Approximately 7000 patients
 - Growing to >10,000



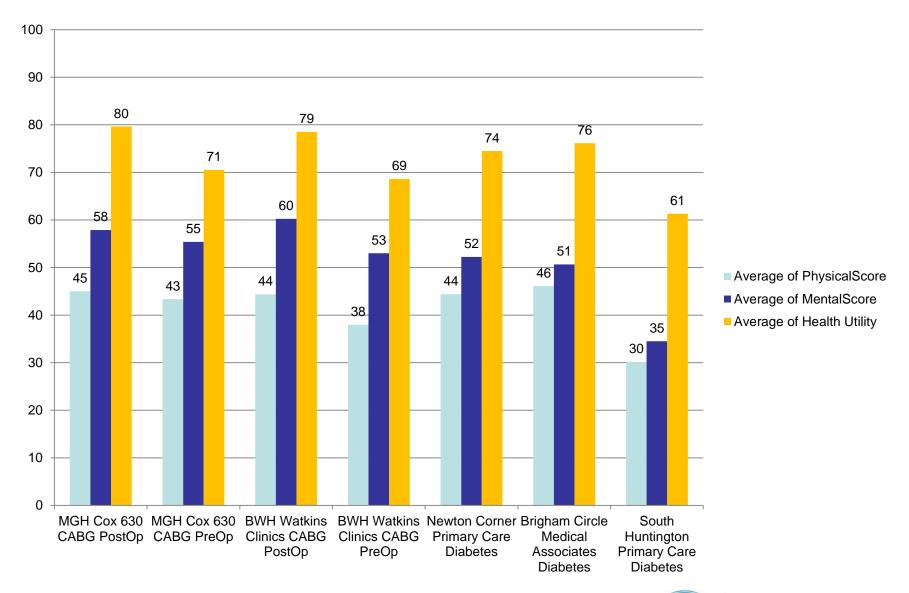
- Not a community health center
 - Primary care community practice
 - Owned by an academic medical center
 - Secondary goals around teaching, research, and becoming a node of PCMH practice-based innovation

Our Patient Population

- Clinic in socioeconomically diverse neighborhood
- 55% White, 18% Black, 17% Hispanic, 7% Asian
- 64% commercial, 11% Medicare, 17% safety net
- We are seeing complex, high-acuity patients
 - Referred from ER, hospital and specialists
 - Many recently discharged from hospital with multiple chronic conditions
 - No primary care in a long time, or unhappy with current care

- Mental health and chronic disease together
 - 27% of our patients have been seen by social work

Patient-Reported Health Status



Staffing at South Huntington

3 Clinical Teams

- MD
 - 1.25 FTE made up of 2-3 MDs
 - 1-2 Residents
 - 1-2 Medical Students
- PA
- LPN
- 2 MAs
- Clinical Social Worker

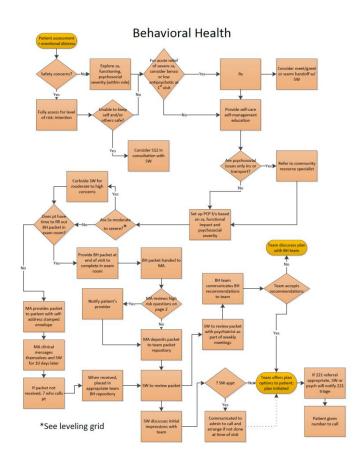
Shared Resources

- Practice Assistants
- Medical Director
- Practice Manager
- RN Care Manager
- Pharmacist
- Nutritionist
- Population Manager
- Community Resource Specialist

South Huntington "Medical Neighbors"

- General Psychiatrist
- Substance Abuse Psychiatrist
- Geriatrician
- Home Care
- Collaborative Care Agreement:
 - Pain management

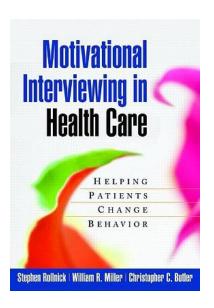




Spirit of Motivational Interviewing (MI)

- Spirit of MI
 - Collaboration between team and patient
 - Ideas are the patient's, not ours
 - Autonomy of the patient
 - And hence responsibility
- We are not all MI experts
 - But everyone is getting trained





Spirit of Lean

- "As Porsche employees participated in one improvement activity after another, many began to see that there is a higher form of craft, which is to proactively anticipate problems in a team context and to prevent them while constantly rethinking the organization of work"
 - Lean Thinking, Womack and Jones, 1996

 Getting your employees to trust you enough to tell you how to do the work, and how to get better

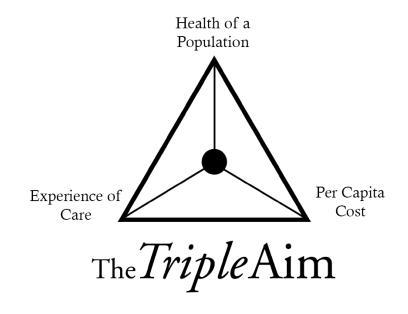
James P. Womack

Evolution of Goal Culture

Round 1	Round 2	Round 3	Round 4
Patient- centered	Patient-centered, but also patient activating		"Spirit of Motivational Interviewing"
Те	am Integrated Team		
PDSA cycle	Learning Organization: Continuous Improvement		"Spirit of LEAN"
	Learning Organization: Staff Development		
	Learning Organization: Resident and Student Education		
Prepared ar	nd Proactive		

Saying something sort of obvious

- Medical Home is not the goal, it is the strategy to achieve the goal
- The goal is to do something "quadruple aimish"
 - Great patient experience
 - Improved Health
 - Bend the cost curve
 - Great staff experience



The 7 Habits

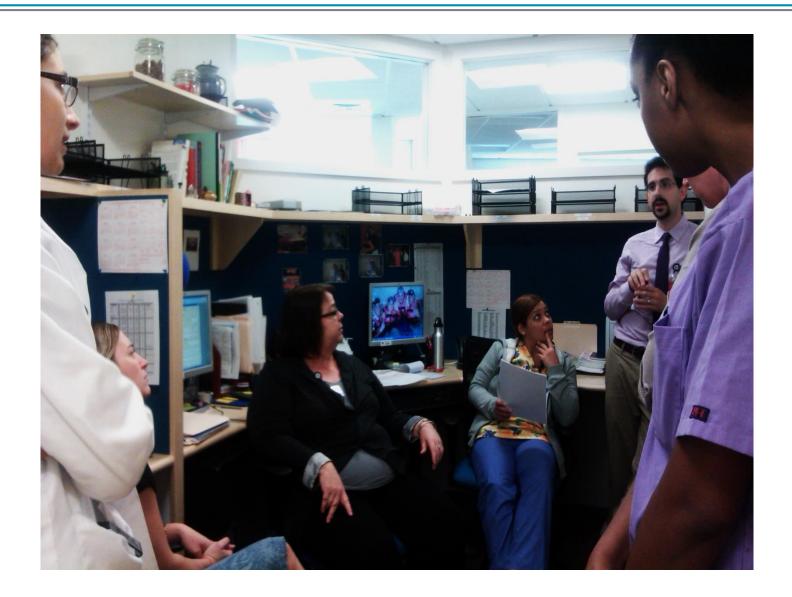
- Co-location
- Huddles
- Warm Handoffs
- Dedicated Meeting Time
- Hiring
- Work Force Development
- Leadership

Habit I: Co-location ("Form Follows Function")

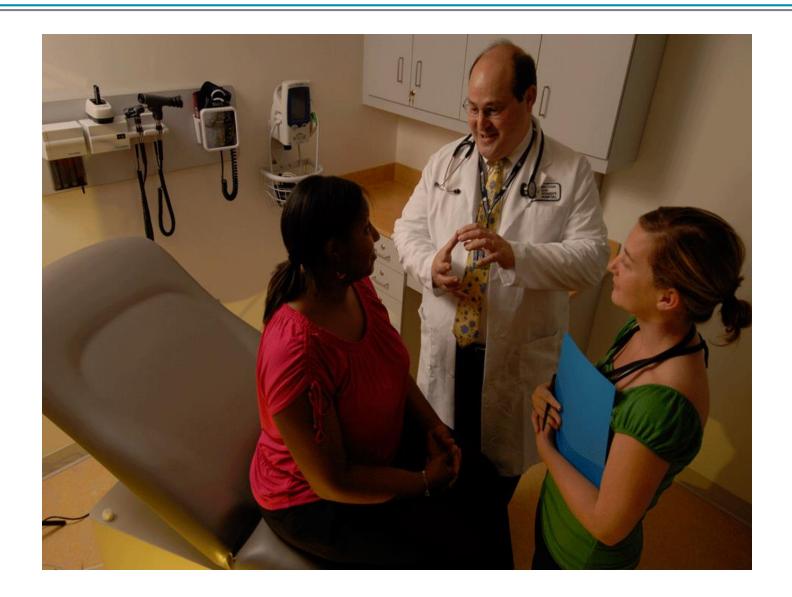




Habit II: Huddles



Habit III: Warm Handoffs



Habit IV: Weekly Meeting



Habit V: Hiring

- Translated culture into a universal job description
- Then into "behavioral" competencies
- Then into behavioral interviewing questions
 - Force actual experience, not theoretical answer
 - On top of usual interview questions
- Team participates in interviews

Habit VI: Work Force Development

- Workforce is being continually trained
 - Teamwork
 - Quality Improvement, and using data for improvement
 - Communication skills
 - Conflict resolution
 - Customer Service
- It is clear our mission is inter-professional team training
 - Not just med students and residents



Habit VI: Work Force Development - South Huntington Orientation

- 9 work days before opening
- Had 24 of 29 staff members there
 - 3 additional there part of the time
- Also needed to transition from construction site to practice ready to open
- Once-in-a-lifetime opportunity
 - 12 hour mini-orientation for new staff in March

Habit VI: Work Force Development – Staff Compact

I promise to:

- Approach upsetting situations involving co-workers with curiosity, not judgment
- Be present
- Listen actively
- Keep commitments to co-workers, and when I can't, to communicate that I can't in a timely fashion
- Be willing to step outside my usual role to do whatever needs to be done
- Ask for help when I need it
- To develop my skills and knowledge and help others do the same
- Identify and help solve problems, rather than just work around

Habit VI: Work Force Development – Patient-Staff Compact

We promise to:	We ask you to:	
Be prepared for your visit.	Be ready with questions and concerns.	
Be respectful and courteous.	Be respectful and courteous.	
Work with you to develop your own self-care plan.	Do your best to follow the plan.	
Do everything possible to run on time.	Arrive 15 minutes before your visit time.	
Keep an accurate list of the medications you are taking and share it with you.	Bring all your medications to all visits.	
Help facilitate and coordinate your care.	Notify us whenever you go to an emergency room or are admitted to the hospital.	

Habit VII: Leadership

- Leadership matters
- Can be uncomfortable
 - Especially if trying to create more "horizontal" power dynamic
- Don't have a magic answer…but:
 - "A leader is best when people barely know he exists, when his work is done, his aim fulfilled, they will say: we did it ourselves" -Lao Tzu

Habit VII: Leadership Flattening South Huntington

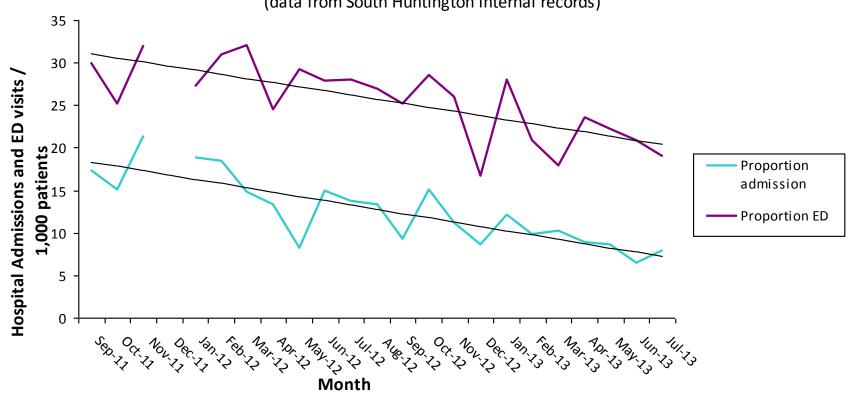
- Concerned about damage to team from status
 - Need MA's to tell MD's when they are wrong
- Only call each other by first names
 - Except in front of patients
- No "My MA/Nurse/etc."
- No leads, but everyone is a lead
 - Eliminated MD as lead of each team
- 360 evaluations twice a year

So, Does This Work?

- Depends on what you mean by "work"
- Need to closely align your results/measurement to your institutional goals and priorities
- Need a method for continuous measurement & improvement
- Results can be:
 - Creation of new culture
 - New workflows/curricula
 - Serving patients in a new or better way
 - Process/Outcome metrics
 - Cost/Utilization
 - Patient experience scores
 - Staff and trainee metrics
 - Stories/Case Studies

South Huntington Hospital Admissions and ED Visits

(data from South Huntington internal records)

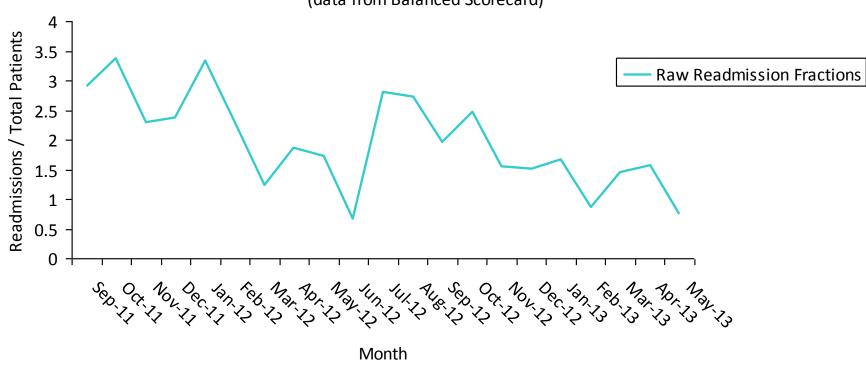






Raw Readmission Fractions

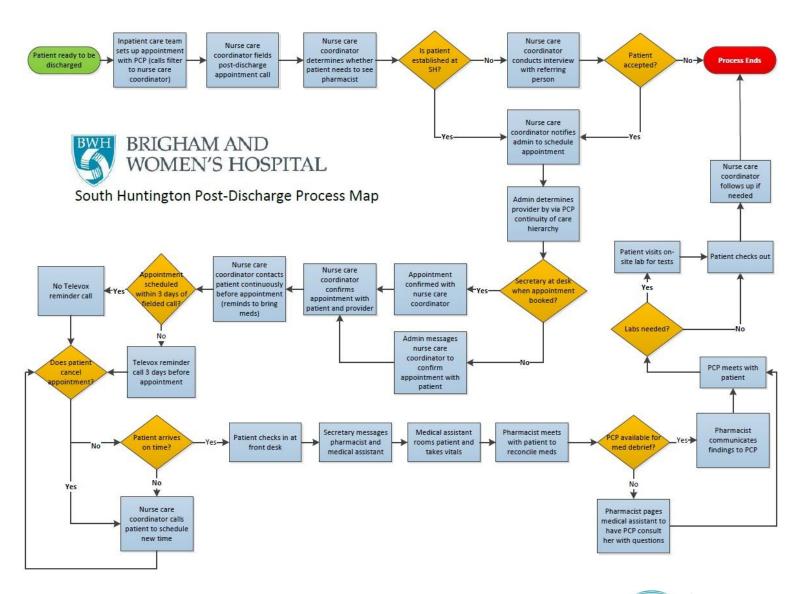
(data from Balanced Scorecard)







Map post-discharge process



ID Underlying Causes of Persistent Readmission

Poverty Unusual disease Process **Kesists** intervention Poor care coordination Dietary Poor homecare Sent by nursing home No phone Needs homecare ED as PCP Lacks specialist referral No palliative care plan



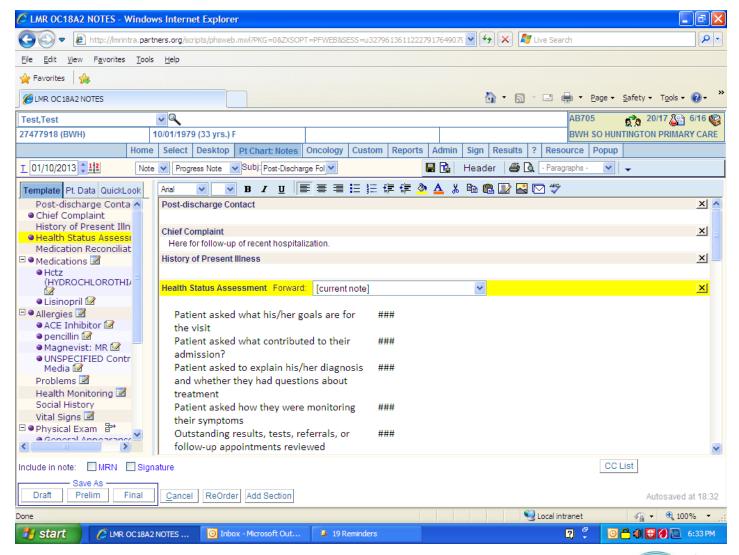


Develop transitions checklist

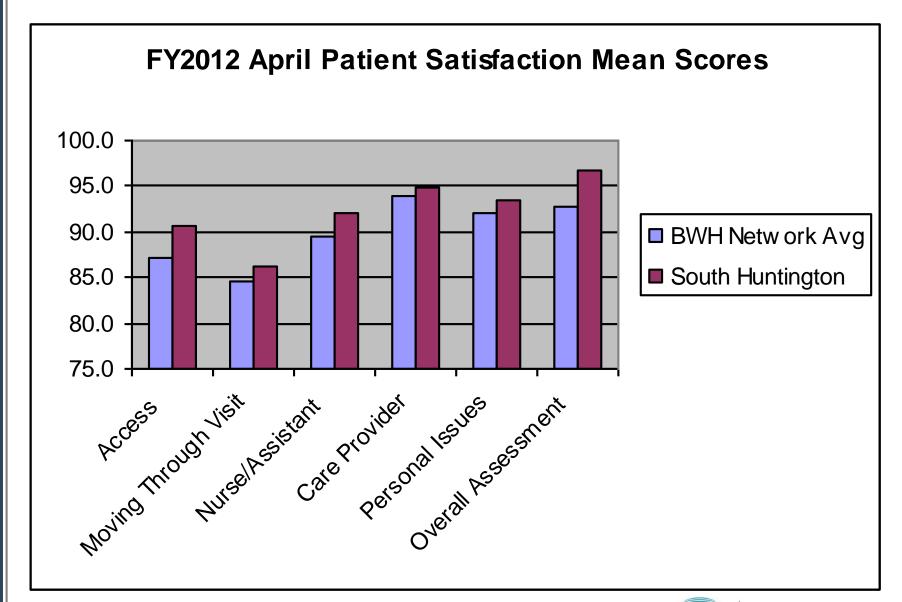
SOUTH HUNTINGTON POST-DISCHARGE SAFETY CHECKLIST							
BEFORE SCHEDULED VISIT							
TASK	PERSON	COMPLETE	COMMENTS				
PRE-DISCHARGE							
Is the patient a rehab/SNF transfer?	RN	□ YES □ NO					
Did the patient undergo a minor elective procedure?	RN	□ YES □ NO					
Is the patient being followed by an oncologist?	RN	□ YES □ NO					
Is the patient being followed by a BWH specialist?	RN	□ YES □ NO					
Does the patient have a correct phone number listed?		□ YES □ NO					
Has the post-discharge appointment been scheduled?		□ YES □ NO					
POST-DISCHARGE CONTACT							
Was the patient added to our discharge database?	RN	□ YES □ NO					
Is there a prior authorization issue?	RN	□ YES □ NO					
Does the patient need to see a pharmacist?	RN	□ YES □ NO					
Has the patient been reminded of appointment?	RN	□ YES □ NO					
Patient was asked if medications are in their possession	RN	□ YES □ NO					
Patient was asked to explain issues, warning signs, or "red flags"	RN	□ YES □ NO					
Patient was advised on when to use the ER and when to use SH	RN	□ YES □ NO					
Activities of daily living were checked (e.g. trouble getting out of bed, bathing, eating)		□ YES □ NO					
Does patient have appropriate food and heat? (question asked during winter months)		□ YES □ NO					
Has the patient been asked how s/he will get to the appointment (specifics)?	RN	□ YES □ NO					
Has the patient been asked to arrive 15 minutes early and bring all meds/herbals/vitamins?	RN	□ YES □ NO					
DURING SCHEDULED VISIT							
TASK	PERSON	COMPLETE	COMMENTS				
MEDICATION RECONCILIATION							
Were all medications reconciled?	PharmD	□ YES □ NO					
Did the patient have any problems with comprehension?	PharmD	□ YES □ NO					
Was the patient asked about how s/he would obtain/pay for medications?	PharmD	□ YES □ NO					
Was the pharmacist able to debrief the PCP?	PharmD	□ YES □ NO					
HEALTH STATUS ASSESSMENT							
Was the patient asked what his/her goals were for the visit?	MD	□ YES □ NO					
Was the patient asked what contributed to his/her admission?	MD	□ YES □ NO					
Was the patient asked to explain his/her diagnosis and whether they had questions about treatment?	MD	□ YES □ NO					
Was the patient asked how they were monitoring their symptoms (self-management)?	MD	□ YES □ NO					
Were outstanding results, tests, referrals, or follow-up appointments reviewed?	MD	□ YES □ NO					
Patient was asked to explain issues, warning signs, or "red flags"	MD	□ YES □ NO					
Patient was advised on when to use the ER and when to use SH	MD	□ YES □ NO					
CARE COORDINATION FOLLOW-UP		□ YES □ NO					
CARE COORDINATION FOLLOW-UP Was it determined whether the patient would benefit from any other PCMH resources?	RN	0 1E3 0 140					
	RN RN	□ YES □ NO					
Was it determined whether the patient would benefit from any other PCMH resources?							
Was it determined whether the patient would benefit from any other PCMH resources? Were activities of daily living assessed again?	RN	□ YES □ NO					
Was it determined whether the patient would benefit from any other PCMH resources? Were activities of daily living assessed again? Was the patient asked if they felt safe at home or had any recent falls?	RN RN	□ YES □ NO □ YES □ NO					

D WOMEN'S HOSPITAL ERAL HOSPITAL

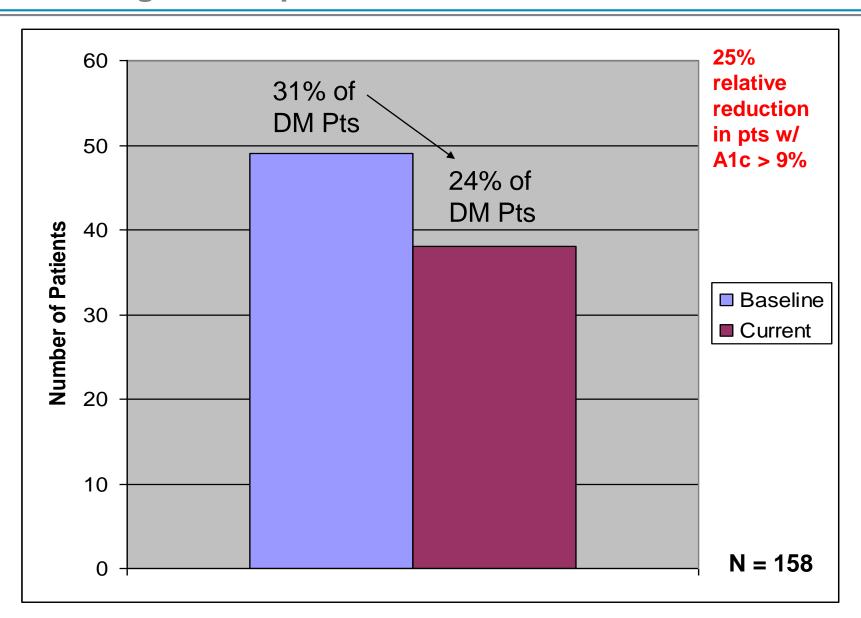
Checklist integration into EHR



Patient Experience

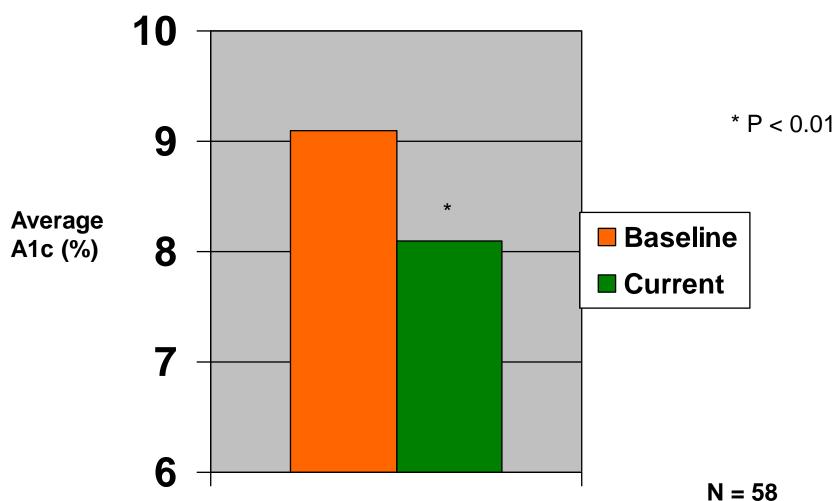


Percentage of DM patients with A1C > 9%



Diabetes Team Outcomes





Intentions, and the Power of Strategic Optimism

- What business are we in?
- Where do we want to go?
- How we will get this work done (not if)?
- How will the changes affect our patients, staff, & trainees?



QUESTIONS? COMMENTS?

Thank you!

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